

INFORMATION

The federal association Bundesverband Souvenir·Geschenke·Ehrenpreise e.V. (BSGE) is a network of producers, wholesalers, exporters, retailers and trade representatives from the souvenir, sports clubs, trophy and festive items branches.

Our common interests make us a strong team

BSGE offers its members the following advantages:

- Basis for common actions and targeted representation of the entire branch's interests towards economic or political institutions
- Common action in legal matters (e.g. licences / patents)
- Member advice regarding individual problems
- PR work and advertising for the benefit of the entire branch, press service on current branch topics
- Sales promotion through national and international product information as well as mediation of requests and offers via the association's official organ FESTIVAL-NEWSLETTER Gifts·Souvenirs·Trophies
- Sales promotion through the trade fair „Unique 4+1“ (trade fair for advertising technology, textile finishing, engraving and trophies) in Leipzig with the BSGE as supporter (www.unique-leipzig.de)
- Sales promotion through the trade fair CADEAUX Autumn (trade fair for gift and living ideas) in Leipzig with the BSGE as supporter (www.cadeaux-leipzig.de)
- Common appearance of the souvenir and gift branch during the Ambiente in Frankfurt (www.ambiente.messefrankfurt.com)
- Common study trips and travels abroad if desired

...that at reasonable membership fees:

Producers	€ 350.00
Wholesale trade and exporters	€ 350.00
(Artistic) handicrafts	€ 250.00
Retail trade	€ 155.00
Sales representatives	€ 175.00
	(plus 19% VAT)

Managing director / office:

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1st chairman:

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